



# CAPABILITY STATEMENT

## BUSINESS SUMMARY

Koiko Design is a full-service Graphic Design Studio, founded in 2005, with experience of working with clients in the private and government sectors. We are dedicated to a high standard of creative thinking, from concept to strategy and implementation. Koiko Design specializes in: brand/identity design, corporate collateral, advertising, package design, web design, photography, exhibits and displays, and fine arts.

## CORE COMPETENCIES

### ART DIRECTION

*Providing Art Direction on projects that require project management and creative input.*

### GRAPHIC DESIGN SERVICES:

*Offering graphic design services for logo design, business cards, letterhead and envelopes, brochures - all formats, exhibits and displays, ads, folders, package design and other printed materials.*

### INDEPENDENT ARTIST SERVICES AND ART EDUCATION

*Offering consulting services for fine arts purchasing, making physical artwork and site-specific public art. Organizing and holding art education classes and workshops for kids and adults.*

### PHOTOGRAPHY (INDOOR AND OUTDOOR) AND IMAGE EDITING

### SOCIAL MEDIA TARGETED DESIGN IMAGES

### WEBSITE DESIGN AND DEVELOPMENT

### DESIGN SOFTWARE TRAINING/CREATIVE SUITE

### PRINTING SERVICES

## DIFFERENTIATORS

Our core creatives have received numerous awards, hold an MFA in Studio Arts, have Teaching Experience and bring knowledge of both applied and visual arts to our client's projects. In addition to Graphic Design Services, we specialize in providing Fine Arts Purchasing Consulting Services and have our own collection of artwork for purchase and rent. We have the ability to produce Public Art projects of any scale. We are experienced University Level Educators who can build curriculums and hold Art Workshops for children and adults.

## EXPERIENCE

**NJDOT** (As a subcontractor for Advantage Engineering Associates); Virtual Public Information Center Website for NJDOT, New Jersey, Design and Development

**New York State Canals**, (As a subcontractor for Netula and Agency L+P), New York State Canals Project Information Website, New York. Design and Development

**Township of Cranford, NJ**, Art Education and Workshops for Kids and Adults

**Advantage Engineering Associates**, Brand Development, Project Documentation, Collateral; New Jersey

**myrow**, Brand Development; New York

### KOIKO DESIGN LLC

DUNS Number: 782026335

CAGE: 86MJ0

NYC Vendor Number: VS00098884

Established: 2005

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### NAISC CODES

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### NIGP CODES:

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05224 05248 05256 05264

